

**Table 13.2** Top U.S.-Based International Franchise Restaurant Chains, Ranked by 2011 International Sales

International Chain	Units Outside the U.S.	International (Non-U.S.) Sales (in million \$)
McDonald's	18,710	44,985
KFC (Kentucky Fried Chicken)	11,798	14,700
Burger King	4,998	6,200
Pizza Hut	5,890	4,800
Subway	10,109	4,600
Domino's Pizza	4,422	2,900
Starbucks	5,727	2,289
Wendy's	693	983
Dunkin' Donuts	3,005	584
Dairy Queen	802	433

Source: The Global 30 (2012).